

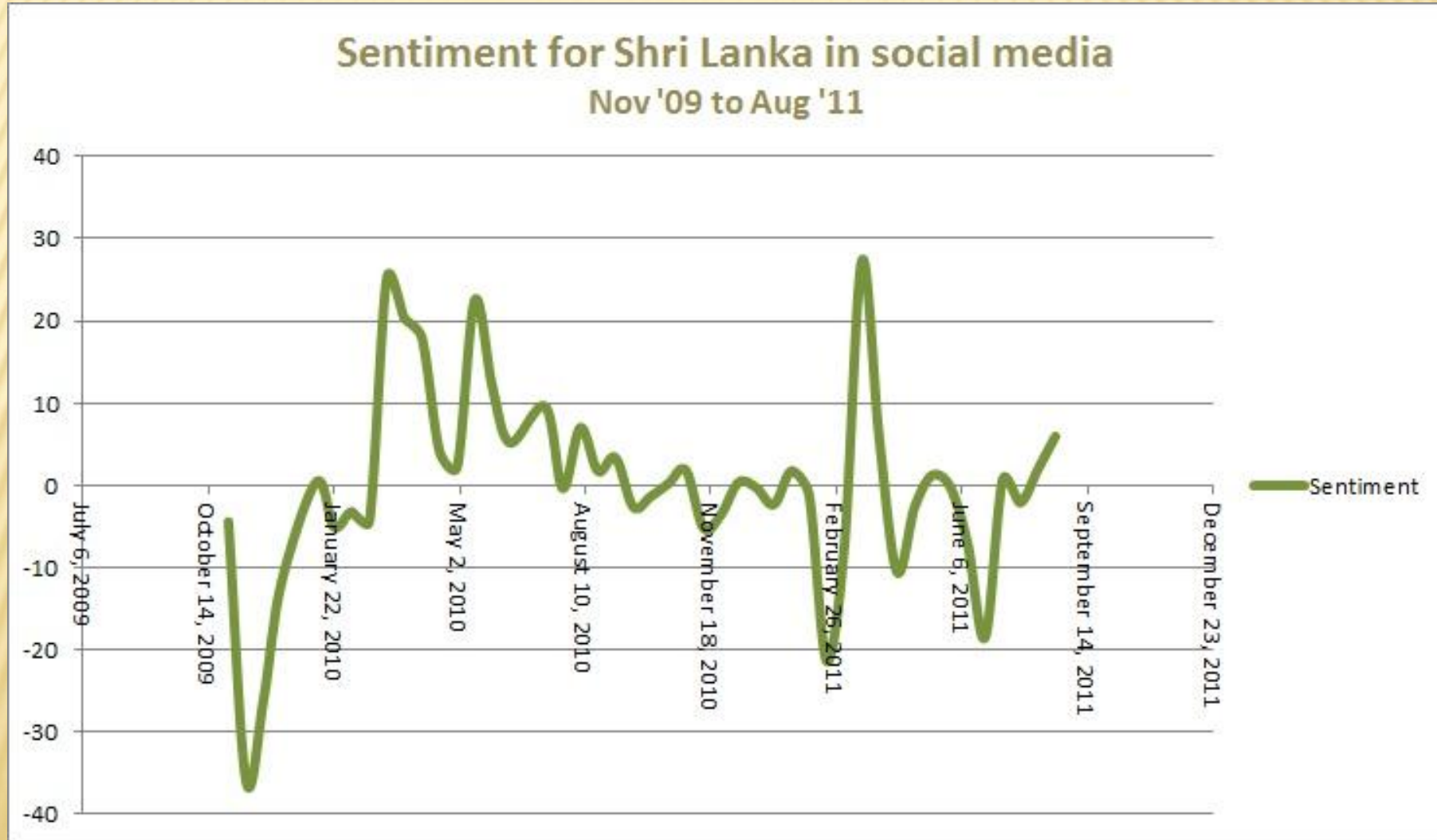
By The Sentiment Group

SRI LANKA SOCIAL MEDIA *BUZZ*

ANALYSIS

Time Series Sentiment Analysis of Social Media on Shri Lanka

What may be responsible for the peaks and valleys?



KEY PREDICTORS OF THE WORD '*BEAUTIFUL*' IN BLOGS ON SRI LANKA (WITH WEIGHTS).

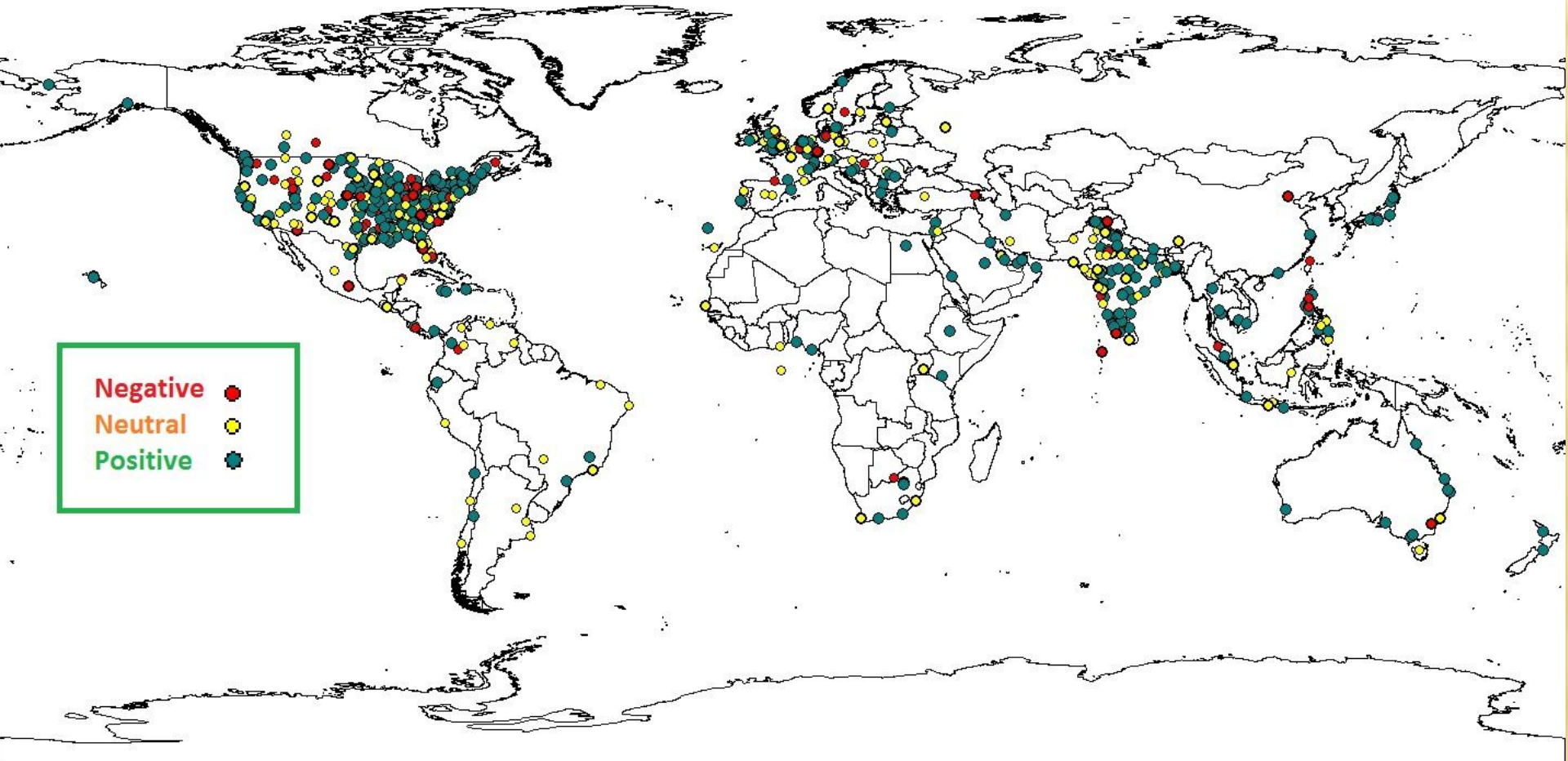
beautiful

- 0.0198 is weight for beach
- 0.0197 is weight for Ceylon
- 0.0226 is weight for high
- 0.033 is weight for home
- 0.0202 is weight for iifa
- 0.2154 is weight for island
- 0.0375 is weight for join
- 0.0359 is weight for leads
- 0.0316 is weight for Maldives
- 0.0291 is weight for read

Geographic Sentiment Analysis.

For example: Japan is mostly positive (note: these are English tweets)

Shri Lanka in Social Media from November 2009 to August 2011

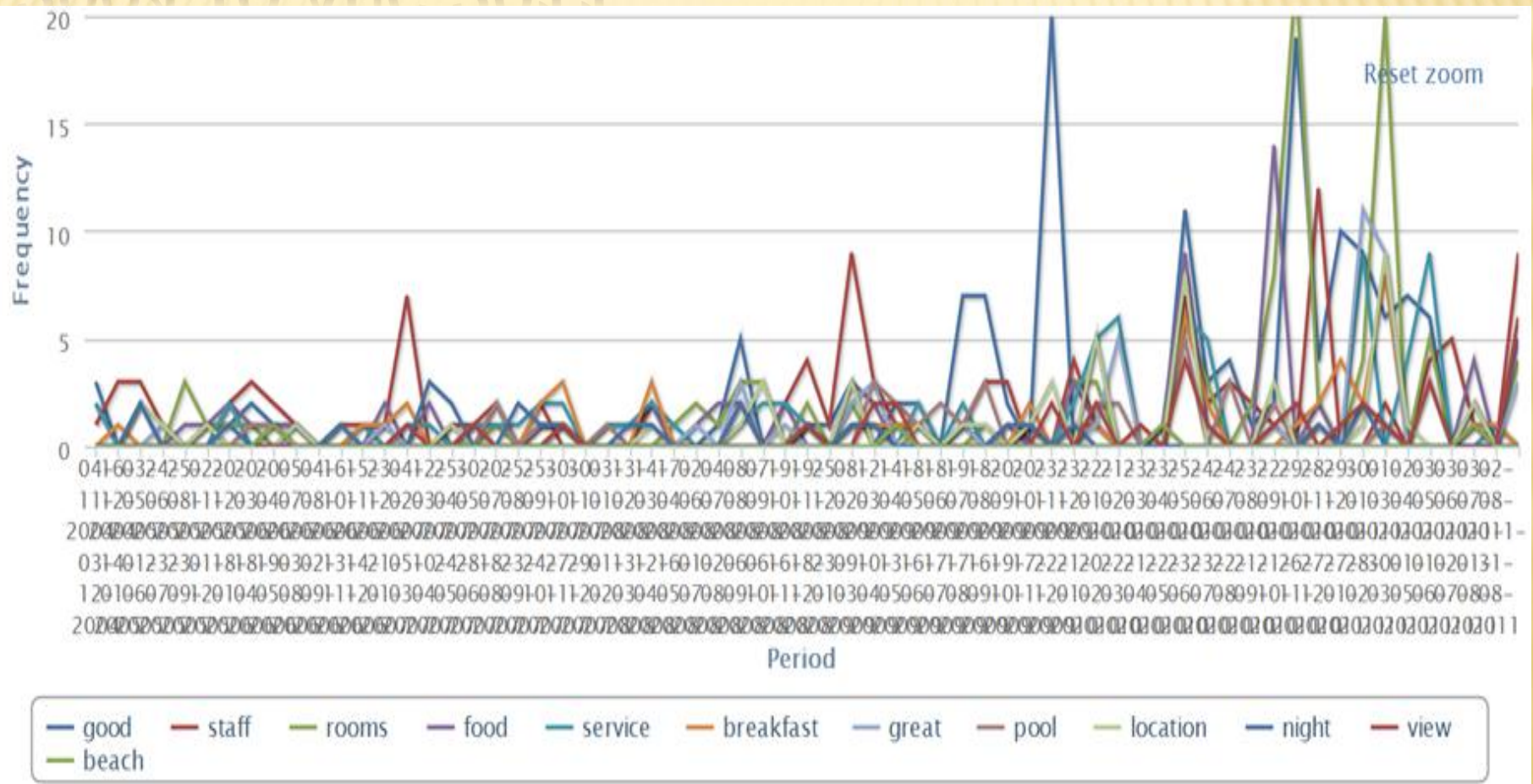


Concept Discovery

Social Media (tweets) about Sri Lanka in English
Visualized using a Self Organizing Neural Network

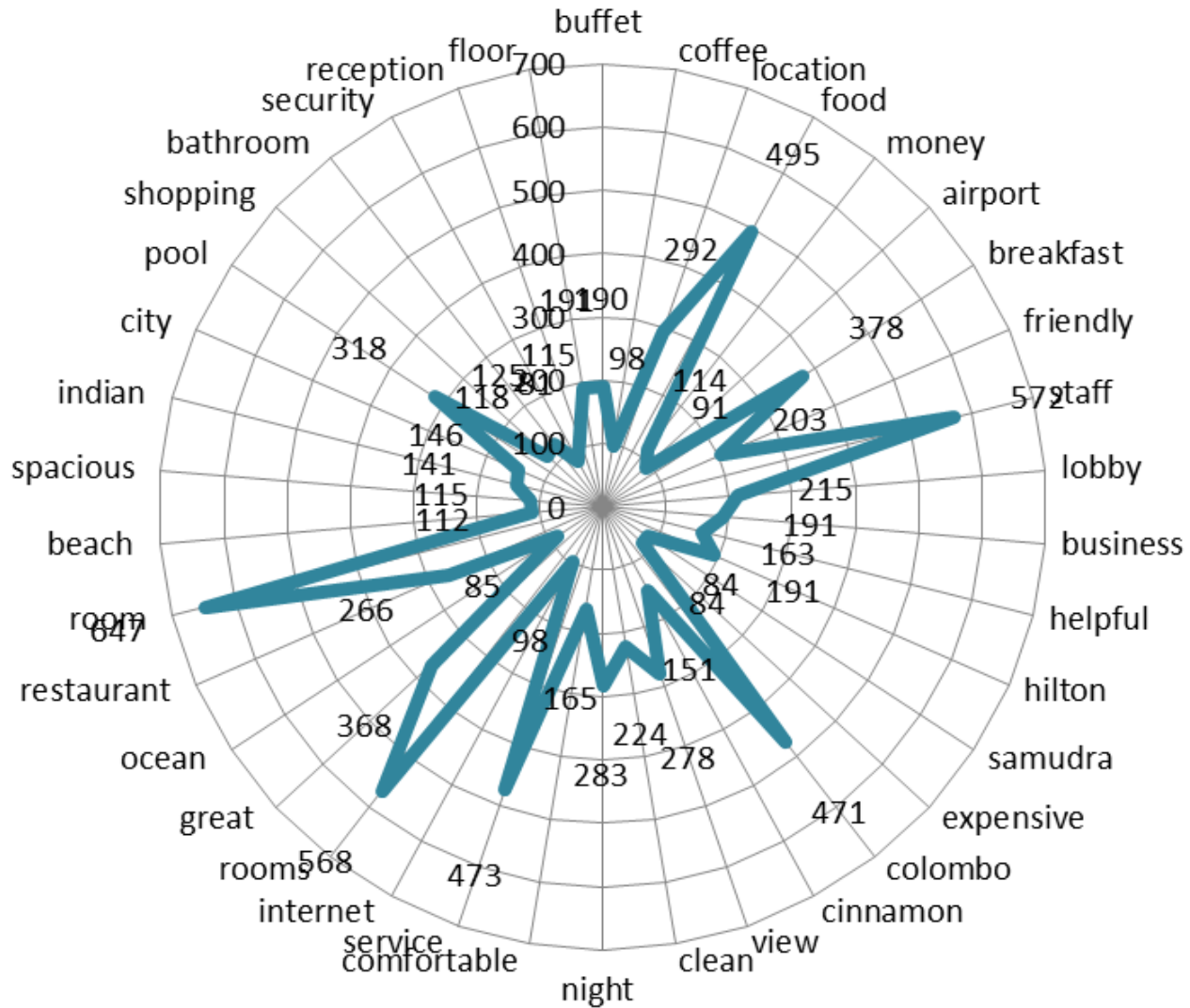


HOTELS IN COLOMBO 2004 TO AUG 2011

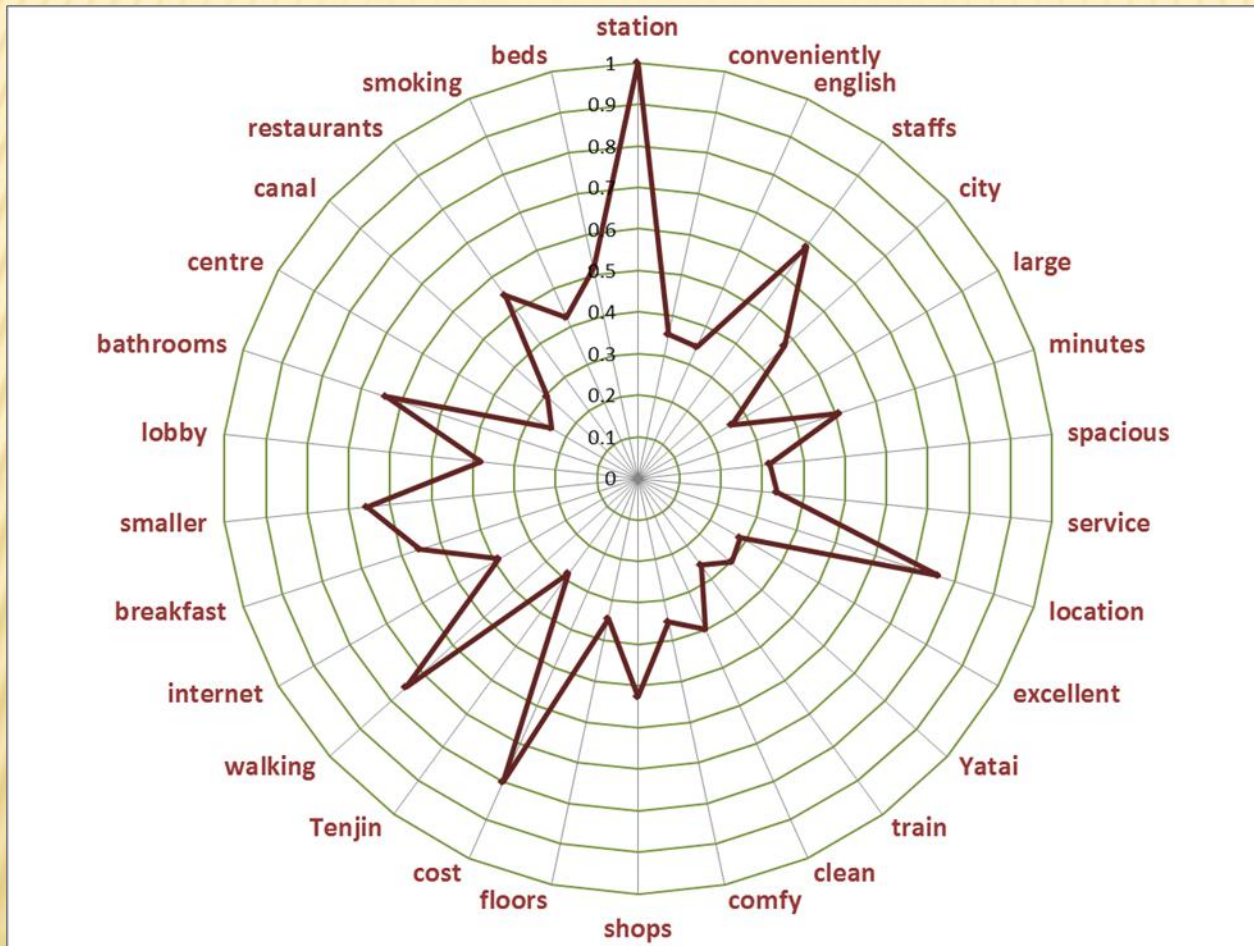


Colombo Hotels

Key Concepts



Compare with Fukuoka Hotels



It seems that when hotel customers consider hotels in Fukuoka, a key concern is the train station and location and perhaps the ability to walk to the station. Of course cost is a key concern. The internet shows up as one of the top 30 concerns as well.

WHERE TO GO FROM HERE

✘ To be continued.